



UNIVERSITY OF
PLYMOUTH

KNOWLEDGE TRANSFER PARTNERSHIP

Knowledge Transfer Partnerships (KTP) is a world-leading programme that helps businesses succeed by connecting them to the UK's leading academics and institutions



Innovate
UK

Knowledge
Transfer
Partnerships



KTP is a world-leading programme that helps businesses succeed by connecting them to the UK's leading academics. Part-funded by government, it's a partnership between a business seeking expertise, an academic institution (such as the University of Plymouth) and a recently qualified graduate/postgraduate – known as the KTP Associate.

Types of KTP

Classic KTP

Focused on delivery innovative projects within organisations, KTPs are often in STEM subjects but open to all areas, with enhanced grants available to those in the third sector. Classic KTPs concentrate on enhancing or creating new products and services.

Over the last four decades, businesses that have undergone a KTP have experienced a substantial growth, amounting to £1.6 million in sales turnover*. The majority of businesses report improved productivity, profitability and employability.

* 5.10 in the Knowledge Transfer Partnerships Evaluation, August 2023, SQW.

Management KTP

People-focused, and designed to trigger culture change, mKTPs enable transformational improvement by identifying strategic, management-based initiatives that increase business resilience and agility, and expand management effectiveness.

Management KTPs are being used by a wide range of businesses in all sectors of the economy and are growing in popularity as businesses recover from COVID-19 and navigate Brexit.

AKT (Accelerated Knowledge Transfer)

Designed for UK businesses and charities, this is your fast-track to success. In just 2–4 months, collaborate closely with expert academics, access crucial funding, and ignite game-changing concepts for your project.



Accelerated Knowledge Transfers. It has changed the way that the management views automation and efficiency. In looking at our current processes more closely than before, we are seeing significant ways of reducing costs while improving reliability and profitability.



Phil Partridge, Oakmount Control Systems Ltd.



Benefits



Business

- ✓ New income streams giving a considerable ROI
- ✓ Competitive advantage through accelerated innovation and the possibility of creating Intellectual Property
- ✓ Access to academic expertise and knowledge
- ✓ Access to University facilities
- ✓ A high calibre graduate or post graduate working to deliver the KTP
- ✓ A new embedded capability
- ✓ New high skilled jobs created
- ✓ Opportunity to retain a highly skilled graduate post KTP
- ✓ Eligible businesses can apply for R and D tax credits
- ✓ Full support from the KTP team at every step



Academic and Institutional

- ✓ Opportunity to feed into Impact Case Studies
- ✓ New Research areas and opportunity for publications during and post KTP
- ✓ Case studies/ experience to bring back to teaching and learning
- ✓ Chance to work with other academics, top graduates and industrialists
- ✓ Opportunity for guest lectures
- ✓ Opportunity to develop Student projects and/or Student placements
- ✓ fEC full cost recovery
- ✓ Support of KTP team at every step of the process, including bid writing
- ✓ High chance of funding success



Graduates

- ✓ Fast track and enhance your career prospects by leading and delivering a strategic project
- ✓ Earn a competitive salary
- ✓ Chance of continued employment upon completion of the KTP project
- ✓ Access top-class training and development in business management, entrepreneurship and leadership skills
- ✓ A dedicated budget and time allowance to available to support personal development activities
- ✓ Potentially register for a higher degree.



What makes a good KTP?

KTP Fast Facts

- ✓ Duration 12 to 36 months
- ✓ Cost c£30k+ pa for SME (33% contribution to total annual grant of £c90k pa)
- ✓ Cost c£45k+ pa for Large Enterprise (50% contribution to total annual grant of £c90k pa)
- ✓ Cost c£23k pa for Third Sector (25% contribution to total annual grant of £c90k pa)

The three elements for a successful KTP:

A KTP is a three-way partnership between a business, an academic team and a graduate:



Ideal Company/Organisation*

- ✓ At least 2 FTE but ideally 10+
- ✓ Actively generating turnover and profit with 2 or 3 years financial history
- ✓ If pre-revenue, they will need evidence and supporting letter from the funding source
- ✓ Must evidence that they can afford c£30k+ pa and implementation/exploitation costs
- ✓ On-site academic support visits at least 1 per month – academic support costed in at 10% or ½ day per week
- ✓ If large, must have a UK base and exploitation must remain in the UK
- ✓ Start-ups are not usually suitable KTP candidates

From KTP Programme Round 1 2023, Innovate UK will be supporting Management KTPs for the public sector e.g. NHS, BBC however Central Government is excluded. This will be available for the next 2 years.

*Each potential KTP will be judged on its merits and could be taken forward even if all of the above requirements are not met.





Your journey starts here

If you want to grow your business through collaboration and innovation, KTP is the programme that has the power you need to get ahead of the competition.

Work with us

Our Innovation Funding Managers help you scope out your KTP project idea, link businesses with academics, prepare and then submit the grant application. Once funded, the University and business jointly recruit the KTP Associate and then your project begins.

Start your collaboration by contacting one of our Innovation Funding Managers today -

Dave Marshall,
Innovation Funding Manager
email - D.Marshall@plymouth.ac.uk

Ioanna Papanikolaou
Innovation Funding Manager
email - ioanna.papanikolaou@plymouth.ac.uk

Free KTP business information sessions

Unlock the potential of KTPs! Join our free online business information sessions to learn how your business can thrive through a KTP project.

Book your place -



“ *The key to our success is innovation. The University of Plymouth has provided workable solutions using the latest cutting-edge technology, specialist skills and expertise that we would not otherwise have access to.* ”

Tony Westington, Director, Spinnaker International Ltd

